

ELI.

Marketing

A G E N C Y

**PORT.
FOLIO**





**We Help Businesses
Increase Sales,
Boost Their Profits
and Build
a Winning Marketing
Strategy.**



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Our Vision

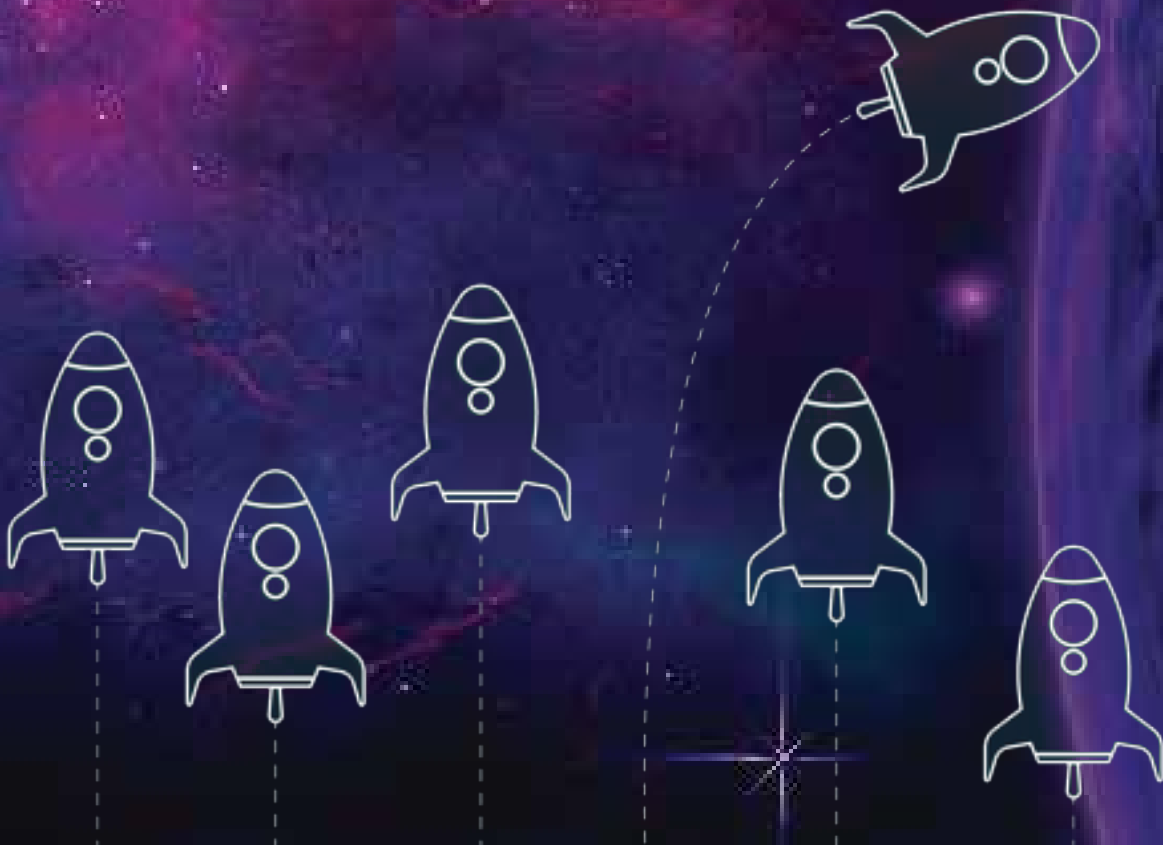
- Turning brands into everlasting legends.
- Delivering results -oriented brand-marketing campaigns that enhance our client's awareness, improve their sales and foster their growth. Creative is great but tangible results are even better.

Our Mission

- Fabricate creative ideas and provide services that are tailored towards our client's best interest.

Our Approach

- We believe in the combined power of creativity, imagination and strategy. We capture and communicate a brand's idea and essence in a simple yet compelling way.
- We understand the philosophy and culture of your company we know what your brand means to your customers. With that in mind we can differentiate you from the competition and



Our Team

- A team made up of highly experienced people in the field of marketing.
- Leading and developing a team associates; responsible for the overall direction, performance management, coordination and evaluation of the team.
- Actively participate in and drive the continuous improvement culture.
- Identifying and eliminating barriers to accuracy, productivity, and quality.
- Develop and Achieve performance goals and objectives in line with the network wide vision and goals.
- Identifying customer impacting issues, working out and implementing solutions and process improvements to increase customer satisfaction rate.
- Drive process improvements to enhance the operational efficiency

Our Services

Direct
Marketing



Promotion
Campaigns



Website
Development



Digital
Marketing



Client Servicing

Our account management department maintain the links between our clients and the entire agency, some of their roles include:

- Ensuring departments are on track according to the client's needs.
- Leading agency presentations and ensuring that the ideas presented remain faithful to the brief, timeframe and budget.
- Managing, monitoring, reviewing and delivering advertisement projects * Weekly reporting of Progress / Status Report Sharing daily, weekly, monthly, quarterly & yearly media reports.

Client Servicing



Account planner strategist/strategic planner: Strategic planners represent the consumer in the agency, they are responsible for developing key strategic insights behind an advertising concept



Briefing the creative team on creative campaigns



Linking creative solutions to business challenges



Analyzing relevant data, consumer trends and reports relevant to the element's business



Monitoring campaign effectiveness



Commissioning, conducting and analyzing qualitative and quantitative research



Understanding how ideas influence people Understanding consumer Bhavit psychology, culture and social iritides

Creative & Art

Once all the necessary client data is collated by our strategic planners -with the support of the accounts team our dedicated team of creatives which include; designers, copywriters, art and photography directors start to formulate their creative concept.

The creative team's roles include:

- Generating creative ideas and concepts to fulfill the client's brief
- Producing TV storyboards, print media roughs/scamps when communicating ideas to the client.
- Commissioning the necessary photographer artists and film makers for each project.
- Visiting and assessing locations for potential shoots

Production

The productions department handles all our operational executions and are responsible for:

- Directing all tasks and staff involved in producing print & audiovisual campaigns.
- Overseeing print production aspects of various media, including digital advertising, promotions, displays, exhibits, TV & radio commercials.
- Commissioning competitive pricings from third party suppliers directly to the client.
- Sourcing various external vendors and suppliers such for printing, display production, photography, etc.
- Supervising and attending events, trade shows and exhibitions to ensure all client needs are met.

Digital Marketing Department

1

Digital Marketing Services:

- Website design and development.
- Search engine optimization.
- Application development.
- Digital display advertising.
- Social media marketing & management.

2

Social Media Marketing & Management services:

- Social media marketing strategy development. Social media branding.
- Content strategy & custom content: graphics, video, photography and copywriting.
- Daily management and LinkedIn, Instagram, YouTube, etc.).
- Interactive engagement and customer service.
- Social media training Social media channel creation.

In a Nutshell

Strategy Development

- We develop marketing communication..
-

Concept Development

- TV and radio commercials, print collaboration with carefully publications, digital publications, selected and proven outdoor advertising, digital platforms, events, packaging.
-

Realization

- We execute our communications in collaboration with carefully selected and proven specialized partners.
-



Special Solution
مركز وميزان العدل للمميز



كل عام وأنتم بخير

Special Solution
مركز وميزان الدحل المميز

تأثير ضغط الهواء على البطارات



ضغط ناظم
ضغط متغير
ضغط زائد

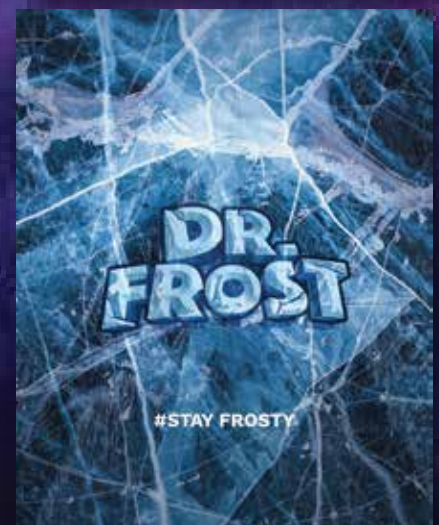
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نصائح لزيادة كفاءة السيارة

Labels pointing to the car diagram:

- تغيير زيت المحرك بشكل دوري
- مراقبة كفاءة نظام تبريد المحرك
- ملح دباب الوقود قبل الرحلة
- تغيير فلتر الوقود دورياً
- التحقق من كفاءة الدورية للمحرك
- تجنب الكوابح المفترق
- عدم وجود تسريب زيتين
- التحقق من كفاءة الصوت المرتفع للمحرك
- إبدال أجزاء الجهد بشكل دوري

Our Works









Our Works









**Achieve Your Goals
with expert marketing agency**

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EMA**

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